

FOR FINAL PLACEMENT



Second Year Students (2008-10 Batch)



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Internship Project
Area(s) of Interest
E-mail

Lovely Acharya
June 21, 1987
B.B.A.
Comprehensive study of management processes of United Parcel Services Saras Dairy, Jodhpur
Study the demand assessment of dairy industry in Jodhpur
Finance & HR
lovely.acharya@ymail.com



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Internship Project
Local Industrial Project
Area(s) of Interest
E-mail

Shadab Ahmed
December 31, 1986
B.Sc. (Biology)
Comprehensive study of management processes of Sony IL&FS Investsmart Securities Ltd., Jodhpur
To make a sustainable growth strategy for a brokerage house at branch level
Study of building construction material in Jodhpur
Marketing & Finance
ahmedshadab786@yahoo.com



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Internship Project
Local Industrial Project
Area(s) of Interest
E-mail

Mahendra Ajmerya
January 01, 1987
B.Sc. (Life Science)
Comprehensive study of management processes of Reliance Communication CEON Solutions Ltd., Ahmedabad
To create brand image and expand the business in national and international market
Study the brand awareness of readymade garments in Jodhpur
Marketing & Finance
majmerya@yahoo.com



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Internship Project
Local Industrial Project
Area(s) of Interest
Work Experience
E-mail

Shahnawaz Ali
August 22, 1987
B.Com.
Comprehensive study of management processes of Hindustan Petroleum Corporation Ltd. CEON Solutions Ltd., Ahmedabad
Set up a business franchisee model
Study of confectionary manufacturing units in Jodhpur
Finance & Marketing
Worked in HDFC franchise, Jodhpur for 6 months
shahnawazaliaravali@yahoo.com



Name Kapil Arora
 Date of Birth September 18, 1981
 Qualification(s) B.Com., LL.B.
 Major Research Project Comprehensive study of management processes of Britannia
 Summer Internship Project Angel Broking Ltd., Jaipur
 Local Industrial Project Comparative analysis of services provided by Angel Broking Ltd. and other broking houses
 Area(s) of Interest Finance & Marketing
 Work Experience Worked as an advocate for one year
 E-mail kapilarora2007@yahoo.co.in



Name Kishore Arora
 Date of Birth September 03, 1980
 Qualification(s) B.Com., L.L.B.
 Major Research Project Comprehensive study of management processes of Pantaloon Retail India Limited
 Summer Internship Project Angel Broking Limited, Jaipur
 Local Industrial Project Comparative analysis of services provided by Angel Broking Ltd. and other broking houses
 Area(s) of Interest To study the utilization of MIS in banks of Jodhpur
 Finance & Marketing
 Work Experience 18 month experience as an advocate
 E-mail kishorearora2007@yahoo.com



Name Mohit Asayach
 Date of Birth October 02, 1986
 Qualification(s) B.Com., PG Diploma in International Business & Finance
 Major Research Project Comprehensive study of management processes of Denso India Ltd.
 Summer Internship Project Community Services Trust, Salem
 Local Industrial Project Documentation work at Community Services Trust and preparation of financial ratios for 2003-04 to 2008-09
 Area(s) of Interest To analyze the potential of advertisement agencies in Jodhpur
 Marketing, Finance & Event Management
 E-mail mohit_asayach@yahoo.co.in



Name Ritu Asopa
 Date of Birth October 31, 1986
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Aditya Birla White Cement
 Summer Internship Project Jaiprakash Hydro Power Ltd., Kashmir
 Local Industrial Project To find out the trade off between profitability and liquidity to give optimal working capital structure
 Area(s) of Interest Impulse buying behaviour of customers in Jodhpur
 Finance, Marketing & Operations
 E-mail rituasopa@yahoo.com



Name Awdhesh
Date of Birth June 08, 1988
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Fiat Automobile India Ltd.
Summer Internship Project Corporate Bridge Consultancy Pvt. Ltd., Ahmedabad
Marketing and promotion of the new product Midas Touch
Local Industrial Project Utilization of management information system in banks
Area(s) of Interest Finance & Marketing
E-mail joshi.avdhesh@yahoo.com



Name Ramavtar Badiyar
Date of Birth January 01, 1986
Qualification(s) B.Sc., Dipoloma (Pharmacy)
Major Research Project Comprehensive study of management processes of Cipla Pharamaceutical Ltd.
Summer Internship Project Motilal Oswal Securities Limited
To make a sustainable growth strategy for a brokerage house at branch level
Local Industrial Project Study the effect of change in interest rates on personal loans by private sector banks in Jodhpur
Area(s) of Interest Marketing & Finance
E-mail ramavtarbadiyar108@yahoo.com



Name Amit Bafna
Date of Birth May 23, 1986
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Lockheed Martin India Pvt. Ltd.
Summer Internship Project IL&FS Investsmart Securities Limited, Jodhpur
To find out the potential market for online products of IL&FS
Local Industrial Project To study the role of H.R. department in growing organization of Jodhpur.
Area(s) of Interest Finance & HR
E-mail amit_bafna2010@yahoo.com



Name Deepak Bafna
Date of Birth February 12, 1986
Qualification(s) M.Com.
Major Research Project Comprehensive study of management processes of Nestle
Summer Internship Project IL&FS Investsmart Securities Ltd.
Make a strategy to increase the customers base of IL&FS online products
Local Industrial Project To find out which features preferred by customers in LCVs
Area(s) of Interest Finance & Marketing
E-mail bafnadeepak@gmail.com



Name Hiten Bhandari
 Date of Birth June 02, 1987
 Qualification(s) B.Com. (Accounting Honors)
 Major Research Project Comprehensive study of management processess of Total India Ltd.
 Summer Intership Project Grassroots Innovation Augmentation Network-North (GIAN-N), Jaipur
 Local Industrial Project To analyse the past three years balance sheet of GIAN-N
 To find out the scope for setting a packaging industry in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail hitenbhandari111@yahoo.com



Name Pratibha Bhandari
 Date of Birth May 29, 1987
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processess of Maruti Suzuki
 Summer Intership Project Gujrat Gas Co. Ltd.
 Local Industrial Project Insurance of Gujrat Gas Co.
 Study of the private participation in infrastructure development of Jodhpur
 Area(s) of Interest HR & Finance
 E-mail prati_bhandari87@yahoo.co.in



Name Neelam Bishnoi
 Date of Birth May 22, 1987
 Qualification(s) B.A.
 Major Research Project Comprehensive study of management processess of Bayers Limited
 Summer Intership Project Yes Bank Limited, Jodhpur
 Customers services in Yes Bank
 Local Industrial Project Comprehensive analysis of branded and non branded items of grocery
 Area(s) of Interest HR & Marketing
 E-mail neelambishnoi@yahoo.com



Name Ashish Bissa
 Date of Birth August 08, 1986
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processess of LG
 Summer Intership Project Suresh Rathi Securities Pvt. Ltd., Mumbai
 Need of financial planning
 Local Industrial Project Study of building construction material in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail ashish_bissa1986@yahoo.com



Name Abhishek Choudhary
Date of Birth December 23, 1985
Qualification(s) B.Sc. (Computer Science)
Major Research Project Comprehensive study of management processes of Volvo
Summer Intership Project Glocal Infomart Pvt. Ltd., Mumbai
Banks approach towards IFRS, XBRL, asset liability management and liquidity management
Local Industrial Project Impact on the purchasing capacity of the fixed income group people in Jodhpur
Area(s) of Interest Marketing, Operations & Finance
E-mail abhishekchoudhary588@yahoo.co.in



Name Nikhil Chouhan
Date of Birth January 26, 1988
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of General Electric
Summer Intership Project Gujarat Gas Company Ltd., Surat
Documentation and analysis of all the activities of industrial customer support cell
Local Industrial Project Investigate the market potential of branded apparel outlets in Jodhpur
Area(s) of Interest Finance & Operations
Work Experience Seven months work experience at Daiya Tiwari & Soni
E-mail nikhilchouhan@gmail.com



Name Rohan Chouhan
Date of Birth October 16, 1985
Qualification(s) B.E. (IT)
Major Research Project Comprehensive study of management processes of IBM
Summer Intership Project Indian Commodity Exchange Ltd. (ICEX), Bikaner
To study the Indian commodity exchange
Local Industrial Project Study the operations of perishable goods in fruits and vegetables market
Area(s) of Interest Marketing & Finance
E-mail chouhan.rohan16@gmail.com



Name Sushant Daga
Date of Birth February 26, 1985
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of United Airlines
Summer Intership Project Indian Commodity Exchange Ltd. (ICEX), Jodhpur
Study the Indian commodity exchange
Local Industrial Project Study the effect of change in interest rates on personal loans by private sector banks in Jodhpur
Area(s) of Interest Finance & Marketing
E-mail dagasushant@gmail.com



Name Ankita Dave
Date of Birth September 14, 1986
Qualification(s) B.Sc.
Major Research Project Comprehensive study of management processes of Kelly Services
Summer Internship Project Grasim Industries, Neemuch
To study the effectiveness of training and development
Local Industrial Project To study fruits and vegetables retail in Jodhpur
Area(s) of Interest Marketing & HR
E-mail dave.ankita@yahoo.com



Name Sonam Dhandhal
Date of Birth January 22, 1985
Qualification(s) B.Sc. (Biology)
Major Research Project Comprehensive study of management processes of Ford Motors
Summer Internship Project Kalpataru Power Transmission Ltd., Gandhinagar
Study the reasons for attrition and suggesting a retention framework
Local Industrial Project Management of Ummaid Bhawan Palace in Jodhpur
Area(s) of Interest HR & Marketing
E-mail dhandhal_sonam@yahoo.com



Name Shailendra K. Dhanwani
Date of Birth August 31, 1985
Qualification(s) B.B.A.
Major Research Project Comprehensive study of management processes of Barclay's Bank Plc.
Summer Internship Project Archidply Industries Ltd., Bangalore
Market survey of upcoming products (MDF Boards) of company
Local Industrial Project HR practices in hotel industry of Jodhpur
Area(s) of Interest International Finance & Marketing
E-mail shailendra_dhanwani@yahoo.co.in



Name Ridhi Gahlot
Date of Birth January 06, 1986
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Honeywell Intl. Pvt. Ltd.
Summer Internship Project Indian Commodity Exchange Ltd. (ICEX), Jaipur
To study the Indian commodity exchange
Local Industrial Project To study the various environmental projects
Area(s) of Interest Marketing, Finance & Operations
E-mail ridhigahlot@yahoo.com



Name Meghna Gandhi
 Date of Birth June 04, 1987
 Qualification(s) B.Com. (Hons.)
 Major Research Project Comprehensive study of management processes of Citi Bank
 Summer Intership Project ICICI Prudential Asset Management Company, Jodhpur
 To generate awareness about investment planning
 Local Industrial Project Study the fire brigade service in Jodhpur
 Area(s) of Interest Finance, Marketing & Operations
 E-mail meghna.gandhi04@gmail.com



Name Pawan Gandhi
 Date of Birth December 24, 1987
 Qualification(s) B.B.A.
 Major Research Project Comprehensive study of management processes of ONGC
 Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Kolkata
 Marketing and promotion of the new product Midas Touch
 Local Industrial Project Study the perception of parents about play group education system in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail gandhipawan123@yahoo.co.in



Name Neha Garg
 Date of Birth August 01, 1987
 Qualification(s) B.Com. (Accounting Hons.)
 Major Research Project Comprehensive study of management processes of Aviva Life Insurance
 Summer Intership Project Suresh Rathi Securities, Jodhpur
 Need of financial planning
 Local Industrial Project Study the effect of rise in interest rate of bank loan
 Area(s) of Interest Finance & Marketing
 E-mail nehagarg.1aug@gmail.com



Name Chetna Gehlot
 Date of Birth August 25, 1985
 Qualification(s) B.A.
 Major Research Project Comprehensive study of management processes of J. P. Morgan & Chassis
 Summer Intership Project Kalpataru Power Transmission Ltd, Gandhinagar
 Study the training and development process
 Local Industrial Project Study of artisan based units in Jodhpur
 Area(s) of Interest HR, Marketing & Event Management
 E-mail gehlotchetna@gmail.com



Name Nidhi Gehlot
 Date of Birth December 20, 1986
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Nokia Corporate Bridge Consultancy Pvt. Ltd., Ahmedabad
 Summer Intership Project Feasibility, strategic marketing and sales promotion of the new training product Midas Touch
 Local Industrial Project Flour mills and analysis of the problems faced by flour mills and to see the potential of setting up a flour mill in Jodhpur.
 Area(s) of Interest Finance & Marketing
 E-mail gehlotnidhi@yahoo.com



Name Nikhil Gehlot
 Date of Birth September 28, 1987
 Qualification(s) B.Sc.
 Major Research Project Comprehensive study of management processes of Sunoco
 Summer Intership Project Indian Institute of Management, Ahmedabad
 Study the online marketing strategy of website paycheck and make the research paper on online marketing
 Local Industrial Project Study of computer and electronic retail in Jodhpur
 Area(s) of Interest Marketing & HR
 E-mail nikhilgehlot@ymail.com



Name Nitesh Gehlot
 Date of Birth February 13, 1985
 Qualification(s) B.E. (Mechanical)
 Major Research Project Comprehensive study of management processes of Aditya Cement
 Summer Intership Project IL&FS Investsmart Ltd., Jodhpur
 Market survey and online selling of demat accounts
 Local Industrial Project Study the potential of self help group and micro finance in Jodhpur
 Area(s) of Interest Operations & Marketing
 E-mail erniteshgehlot@gmail.com



Name Priyanka Gehlot
 Date of Birth February 21, 1987
 Qualification(s) B.Sc. (IT)
 Major Research Project Comprehensive study of management processes of American Standard Bath and Kitchen (India) Pvt. Ltd.
 Summer Intership Project Reliance General Insurance Company Limited, Jaipur
 To study process underwriting, claims and risk management department
 Local Industrial Project Compare retirement income plans of various insurance companies in Jodhpur and find out customer satisfaction
 Area(s) of Interest Finance & Marketing
 E-mail priyankageht@yahoo.com



Name Mohit Gupta
Date of Birth July 01, 1987
Qualification(s) B.B.A.
Major Research Project Comprehensive study of management processes of State Bank of India
Summer Intership Project Angel Broking Ltd., Jaipur
Comparative analysis of Angel Broking with other stock broking firms
Local Industrial Project Feasibility for setting up a chilly powder processing unit in Jodhpur
Area(s) of Interest Marketing, HR & IT
E-mail mohit_gupta7@yahoo.com



Name Dharmendra Harsha
Date of Birth January 10, 1986
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Wachovia Corporation
Summer Intership Project Synergy Media Entertainment Ltd. (94.3 My FM), Jodhpur
To find out the perception in the mind of advertisers about the FM
Local Industrial Project Study of baby care products industry in Jodhpur
Area(s) of Interest Marketing & HR
E-mail dharmendrahharsh@ymail.com



Name Jupitara Hazarika
Date of Birth March 10, 1987
Qualification(s) B.A. (Sociology)
Major Research Project Comprehensive study of management processes of Oil India Ltd.
Summer Intership Project Indian Oil Corporation Ltd., Gujarat
To study the CSR activities carried out by IOCL
Local Industrial Project Private participation in infrastructure development of Jodhpur
Area(s) of Interest HR & Marketing
E-mail jupitarahazarika@gmail.com



Name Ankit Jain
Date of Birth February 10, 1986
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Lufthansa Airlines
Summer Intership Project Oil and Natural Gas Corporation, Vadodara
Analysis of financial position of ONGC
Local Industrial Project To study the preference for ready to eat food
Area(s) of Interest Finance & Marketing
Work Experience Worked as a assistant manager for one year at Mayur Handicrafts
E-mail akky_19@yahoo.co.in



Name Vitul Jain
 Date of Birth February 18, 1984
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processess of Pfizer Limited
 Summer Intership Project IL&FS InvestSmart Securities Ltd., Jodhpur
 Competitive analysis of IL&FS online products in Jodhpur
 Local Industrial Project Basic infrastructure facilities in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail vitul_vj@yahoo.com



Name Vishnu Jangid
 Date of Birth January 02, 1988
 Qualification(s) B.Com. (Accounting Honors)
 Major Research Project Comprehensive study of management processess of Toshiba India Pvt. Ltd.
 Summer Intership Project Archidply Industries Ltd., Bangalore
 Market research of up coming product of the company
 Local Industrial Project Branded readymade garments industry in Jodhpur
 Area(s) of Interest Finance, Marketing & Operations
 Work Experience 1 year as a Sales Manager
 E-mail vishnujangid4u@gmail.com



Name Pradeep Joram
 Date of Birth June 08, 1986
 Qualification(s) B.Sc. (Biotech)
 Major Research Project Comprehensive study of management processess of BMW
 Summer Intership Project Angel Broking, Jaipur
 Comparison of various services provided by Angel Broking and services provided by other brokerage houses
 Local Industrial Project Study of concrete block manufacturing industry in jodhpur
 Area(s) of Interest Marketing & Finance
 E-mail jorampradeep@yahoo.com



Name Ashish Joshi
 Date of Birth December 30, 1985
 Qualification(s) M.A. (History)
 Major Research Project Comprehensive study of management processes of Hewlett-Packard
 Summer Intership Project Community Service Trust (CST), Salem
 Fund raising for micro finance project, social project and Government of India independent project
 Local Industrial Project Study the brand equity in FMCG Goods in Jodhpur
 Area(s) of Interest Marketing & Finance
 E-mail ashishjoshi_85@yahoo.co.in



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
E-mail

Yogendra K Joshi
October 08, 1987
B.Sc. (Biology)
Comprehensive study of management processes of International Business Machines
Alcobex Metals Limited, Jodhpur
Analyze the programme and suggest approach of training and development in organization
To evaluate the manufacturing process and potential of block manufacturing units of Jodhpur
Marketing, Finance & HR
yogendrkrjoshi@gmail.com



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
Work Experience
E-mail

Priya Kalia
November 01, 1986
B.B.A.
Comprehensive study of management processes of Whirlpool Corporation
Aditya Birla Nuvo, Halol
Cost benefit analysis of product mix
Study of consumers' choice of different brands of two-wheelers in Jodhpur
Finance & HR
Worked as a trainee at Vodafone, Jodhpur
kaliapriya@yahoo.co.in



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
E-mail

Sunil Kansara
December 16, 1985
B.Com.
Comprehensive study of management processes of John Deere
National Handloom Corporation, Jodhpur
To study the supply chain of National Handloom Corporation
Study of market potential for logistic business in Jodhpur
Finance & Marketing
sunilkansara1@gmail.com



Name
Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
Work Experience
E-mail

Gaurav Kapinjal
October 05, 1985
B.E. (Mechanical)
Comprehensive study of management processes of Volkswagen India Ltd.
Grassroots Innovation Augmentation Network-North, Jaipur
Strategic planning of innovation based products at GIAN, Jaipur
Study and analysis of basic infrastructural facilities in Jodhpur
Operations & Marketing
Worked as an engineer at Euro Group of companies for 1 year
Worked as a maintenance engineer at Alcobex Ltd.
gauravkapinjal@gmail.com



Name Gargi Kapoor
 Date of Birth June 16, 1987
 Qualification(s) B.Sc.
 Major Research Project Comprehensive study of management processes of TATA McGraw-Hill Education
 Summer Internship Project CEON Solution Ltd., Ahemdabhad
 Set up world class process of implementation services for CEON Solution Ltd.
 Local Industrial Project To study the demand pattern of various agency functions of banks in Jodhpur
 Area(s) of Interest Marketing & HR
 E-mail gargi.kapoor@yahoo.com.co.in



Name Navjeet Kaur
 Date of Birth May 28, 1986
 Qualification(s) B.Sc.
 Major Research Project Comprehensive study of management processes of Aeon
 Summer Internship Project Suzlon Generators Ltd., Pune
 To find importance of induction and orientation by human resource function
 Local Industrial Project To study grocery business in retail sector in Jodhpur
 Area(s) of Interest HR & Marketing
 E-mail navjeetkaur1@yahoo.com



Name Aamir Khan
 Date of Birth November 09, 1984
 Qualification(s) B.B.A. (Marketing)
 Major Research Project Comprehensive study of management processes of Liberty Mutual
 Summer Internship Project Corporate Bridge Consultancy Pvt. Ltd., Bhopal
 Sales promotion of the new training programme of Midas Touch
 Local Industrial Project Prospect of white cement (Shree Cement) in Jodhpur
 Area(s) of Interest Marketing & Finance
 E-mail aamirkhan_brainy@yahoo.co.in



Name Mohammad Tofiq Khan
 Date of Birth April 25, 1982
 Qualification(s) M.Sc, (Biotechnology)
 Major Research Project Comprehensive study of management processes of Ranbaxy Laboratories Ltd.
 Summer Internship Project Grassroots Innovations Augmentation Network - North, Jaipur
 Prepared business plan for two grassroot innovations
 Local Industrial Project Study the operations of perishable goods in fruits and vegetables market in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail mtofiqkhan@hotmail.com



Name Virendra Khandelwal
Date of Birth September 19, 1985
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Merck
Summer Intership Project Community Services Trust, Salem
Study SHG promotion and group grading for all 4064 SHG Groups
Local Industrial Project Study the role of HR department in growing organisations in Jodhpur
Area(s) of Interest Finance & Marketing
E-mail sirvirendra@yahoo.com



Name Ram Singh Khichi
Date of Birth July 12, 1987
Qualification(s) B.C.A.
Major Research Project Comprehensive study of management processes of Bharat Sanchar Nigam Limited
Summer Intership Project Excellent KPO Consultants Pvt. Ltd., New Delhi
To study the back end operations for establishing job portal
Local Industrial Project Effectiveness of online/e-mail marketing in hospitality sector in Jodhpur
Area(s) of Interest Marketing, IT & Operations
E-mail khichiram@yahoo.com



Name Vaibhav Kothari
Date of Birth August 06, 1987
Qualification(s) B.Com.
Major Research Project Study management processes of Royal Philips Electronics
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Udaipur
Sales promotion of new training programme – Midas Touch
Local Industrial Project To find out innovative techniques of teaching and apply in current education system
Area(s) of Interest Finance, Marketing & IT
Work Experience Artefact Art India for 14 months.
ICICI Bank for 3 months as Sales Executive (Credit Card)
E-mail vaibhavkothari1987@gmail.com



Name Varsha Kothari
Date of Birth November 02, 1986
Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Cairn India
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Ahemdabad
Sales promotion of the new training programme of Midas Touch
Local Industrial Project To study the various environmental projects
Area(s) of Interest Finance, Marketing & Operations
E-mail kotharivarsha6@gmail.com



Name Kishor Kumar
Date of Birth July 13, 1988
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Coca Cola Ltd.
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Mumbai Advertising and sales promotion of the product Midas Touch
Local Industrial Project Brand equity research for FMCG products of Hindustan Unilever Ltd.
Area(s) of Interest Finance, Marketing & Operations
E-mail kishorbnn@gmail.com



Name Seema Tripathi
Date of Birth January 02, 1986
Qualification(s) B.Sc.
Major Research Project Comprehensive study of management processes of Tesco
Summer Intership Project Escorts Construction Equipments Ltd To find the factors affecting buying behaviour of forklift customers
Local Industrial Project To find the factors for success and potential of shopping mall in Jodhpur
Area(s) of Interest HR & Marketing
E-mail seematripathi72@yahoo.co.in



Name Anand Kumawat
Date of Birth November 26, 1987
Qualification(s) B.Sc. (Biotechnology)
Major Research Project Comprehensive study of management processes of GlaxoSmithKline Pharmaceuticals Limited
Summer Intership Project HCL Career Development Centre, Jaipur To study the market of IT education in Jaipur and HCL CDC as an individual player
Local Industrial Project To study the domestic and commercial market of broadband services in Jodhpur
Area(s) of Interest Marketing & HR
E-mail anand.kumawat1986@gmail.com



Name Alisha Kumbhat
Date of Birth August 15, 1987
Qualification(s) B.Com. (Eco. Hons.)
Major Research Project Comprehensive study of management processes of Bharti Airtel
Summer Intership Project Taj Hari Mahal, Jodhpur To study the process of employee retention
Local Industrial Project To find out "Is Jodhpur upgraded with latest technology"
Area(s) of Interest Marketing & HR
E-mail kumbhat.alisha@yahoo.com



Name Rahul Lodha
 Date of Birth December 17, 1987
 Qualification(s) B.B.A.
 Major Research Project Study of management processes of Oracle
 Summer Internship Project Ambuja Realty, Kolkata
 Suggest the measures for improving productivity by studying the inventory management practices at the Ffort Raichak
 Local Industrial Project Study the customers' perception for branded and non-branded spices in Jodhpur
 Area(s) of Interest Marketing & Operations
 E-mail rahullodha1712@gmail.com



Name Preeti Mahawar
 Date of Birth July 31, 1987
 Qualification(s) B.B.M
 Major Research Project Comprehensive study of management processes of Dupont India Ltd.
 Summer Internship Project IL&FS, Jodhpur
 Proposing a strategy for cross selling of mutual funds along with online products
 Local Industrial Project Study the scope & potential of residential apartments in Jodhpur
 Area(s) of Interest Finance, Marketing & HR
 E-mail mahawarp3187@gmail.com



Name Gaurav Mahecha
 Date of Birth October 20, 1988
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Sara Lee Ltd.
 Summer Internship Project Mapple Hotels, Jodhpur
 To do the market research of the company in Jodhpur
 Local Industrial Project To do the study of confectionery product manufacturing firm
 Area(s) of Interest Finance & Marketing
 E-mail mahechagauravg@gmail.com



Name Ritu Manglani
 Date of Birth February 02, 1986
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Max New Yor Life Insurance
 Summer Internship Project HSBC Bank Ltd., Jodhpur
 To do analysis of investment options that bank offers and investment pattern of HSBC Ltd. customers
 Local Industrial Project Study consumer choices of different brands of two-wheelers in Jodhpur
 Area(s) of Interest Finance, Marketing & HR
 E-mail ritumanglani2010@gmail.com



Name Ankit Gang Mehta
 Date of Birth August 13, 1987
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Mitsubishi Heavy Industries Private Ltd.
 Summer Intership Project Micro Labs Ltd., Bangalore
 To study the promotion tool of the pharma industry and give recommendation
 Local Industrial Project To study the market for ready-to-eat food industry
 Area(s) of Interest Marketing, IT & Finance
 E-mail ankit0813@gmail.com



Name Amit Mathur
 Date of Birth May 02, 1986
 Qualification(s) B.E. (Elect. & Comm.)
 Major Research Project Comprehensive study of management processes of Nike Udai Infotainment Service Private Ltd., Jodhpur
 Summer Intership Project Comparative analysis among five different schemes of ICICI Prudential Mutual Fund by analyzing the risk associated with them
 Local Industrial Project Comparison of marketing and sales of Pepsi and Coca-Cola
 Area(s) of Interest IT, Marketing & Finance
 E-mail engineer.mathur@gmail.com



Name Nikhil K Metha
 Date of Birth July 04, 1985
 Qualification(s) B.Com., PG Diploma in International Business & Finance
 Major Research Project Comprehensive study of management processes of United Health Group
 Summer Intership Project Community Service Trust (CST), Salem
 Auditing of financial of all 4064 SHG's as on 31st March, 2009
 Local Industrial Project To analyse the potential of advertising agencies in Jodhpur
 Area(s) of Interest Marketing & Finance
 E-mail nikhilkumar.mehta@yahoo.co.in



Name Priyanka Metha
 Date of Birth September 21, 1986
 Qualification(s) B.E. (Food Tech.)
 Major Research Project Comprehensive study of management processes of Hershey-Godrej
 Summer Intership Project CERA Sanitaryware Ltd., Mehsana
 To analyze the total quality management of production line
 Local Industrial Project Constraints faced by private townships promoter in Jodhpur
 Area(s) of Interest Operations, Finance & Retail
 E-mail primehta21@gmail.com



Name Sawan Mewara
 Date of Birth July 09, 1983
 Qualification(s) B.A.
 Major Research Project Comprehensive study of management processes of Honda Motors
 Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Jaipur
 Feasibility, strategic marketing and sales promotion of the new training product Midas Touch
 Local Industrial Project To study the awareness of branded watches in Jodhpur
 Area(s) of Interest Marketing & Finance
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Name Ratnesh Kumar Pandey
 Date of Birth January 05, 1988
 Qualification(s) B.Sc. (Mathematics)
 Major Research Project Comprehensive study of management processes of Google
 Summer Intership Project Reliance General Insurance India Ltd., Jaipur
 To create awareness and find out the scope of newly launch products
 Local Industrial Project To study the milk collection and distribution logistics of Jodhpur
 Area(s) of Interest Marketing & HR
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Name Satish Chandra Pandey
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 Qualification(s) B.A. (Math & Eco.)
 Major Research Project Comprehensive study of management processes of Panasonic India
 Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd.
 Feasibility, strategic marketing and sales promotion of the new training product Midas Touch
 Local Industrial Project To study the comparison of public and private insurance companies in Jodhpur
 Area(s) of Interest Marketing
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Name Preeti Panwar
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 Qualification(s) B.B.M.
 Major Research Project Comprehensive study of management processes of IOCL
 Summer Intership Project CEON Solutions Ltd., Ahemdabad
 Marketing strategies to transform traditional business model to online business model
 Local Industrial Project Constraints faced by private township owners in Jodhpur
 Area(s) of Interest Marketing & HR
 E-mail preetipanwar12@gmail.com



Name Priyanka Panwar
 Date of Birth September 16, 1987
 Qualification(s) B.Com. (Hons. Eco.)
 Major Research Project Comprehensive study of management processes of 3M
 Summer Intership Project Escorts Construction Equipments Ltd., Haryana
 To study the buying behaviour of forklift customers of ECEL
 Local Industrial Project To study impulse buying behaviour of customers in Jodhpur
 Area(s) of Interest HR & Marketing
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Name Varsha Panwar
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 Qualification(s) B.E. (Civil)
 Major Research Project Comprehensive study of management processes of NEC
 Summer Intership Project HSBC Ltd., Jodhpur
 Analysis of wealth management
 Local Industrial Project Impact of rising interest rates in bank loans on general public of Jodhpur
 Area(s) of Interest Finance & Operations
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Name Siddharth Parakh
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 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Wipro Technologies
 Summer Intership Project Community Services Trust, Salem
 Study SHG promotion and group grading for all 4064 SHG Groups
 Local Industrial Project Study the market potential for logistics business in Jodhpur
 Area(s) of Interest Finance & Marketing
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Name Nisha Paryani
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 Qualification(s) B.Sc. (Biotech)
 Major Research Project Comprehensive study of management processes of Loreal India Ltd.
 Summer Intership Project Maruti Suzuki, Jodhpur
 To find out the customers preferences towards Maruti Suzuki cars in Jodhpur
 Local Industrial Project Study of granting education loans by public sector banks
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Name Vivek Pasari
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Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Mercedes Benz India Pvt. Ltd.
Summer Internship Project Tata Communications, Mumbai
Analyzing investment portfolio in debt market and devising investment strategy
Local Industrial Project To find out the scope of information and technology infrastructure in Jodhpur
Area(s) of Interest Finance & Marketing
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Name Kundan Singh Pather
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Qualification(s) B.C.A.
Major Research Project Comprehensive study of management processes of Ford Motors
Summer Internship Project Corporate Bridge Consultancy Pvt. Ltd., Indore
To find out the scope and create awareness about the new training product Midas Touch
Local Industrial Project To find out the scope of online marketing for trading services in Jodhpur
Area(s) of Interest Marketing, HR & IT
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Major Research Project Comprehensive study of management processes of HUL
Summer Internship Project KPO Consultants Pvt. Ltd., New Delhi
Promoting an efficient information and communication technology
Local Industrial Project Infrastructure for Jodhpur development
Area(s) of Interest Marketing
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Name Poonam
Date of Birth June 05, 1988
Qualification(s) B.Sc. (Biotechnology)
Major Research Project Comprehensive study of management processes of S. Kumars Nationwide Limited
Summer Internship Project Reliance General Insurance Company Ltd., Jaipur
Study the effectiveness of operations department in general insurance
Local Industrial Project Study the viability of dyes and lime based industries in Jodhpur
Area(s) of Interest HR & Marketing
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Name Shrutipriya
 Date of Birth August 07, 1987
 Qualification(s) B.Pharma.
 Major Research Project Comprehensive study of management processes of Elililly India Pvt Ltd.
 Summer Intership Project Ambuja Realty, Kolkata
 Application of motivational theories in hospitality sector
 Local Industrial Project Comprehensive study of retirement income plan of various insurance company in Jodhpur
 Area(s) of Interest HR & Marketing
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Name Abhishek Purohit
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 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Robert Bosch
 Summer Intership Project Shree Cement Pvt. Ltd., Beawar
 To study the capital structure and dividend policy of Shree Cement Pvt. Ltd.
 Local Industrial Project To analyze the promotional activities for micro finance and self help groups in Jodhpur
 Area(s) of Interest Finance & Marketing
 E-mail abhishekpurohit39@yahoo.com



Name Ketaki Purohit
 Date of Birth April 06, 1987
 Qualification(s) B.A (Hons. Psychology)
 Major Research Project Comprehensive study of management processes of GMAC Financial Services
 Summer Intership Project Grasim Industries Ltd. Birla White, White Cement Division, Beawar
 Employee delight survey : 2009
 Local Industrial Project Comparative study of branded and assembled personal computers in Jodhpur
 Area(s) of Interest HR, Event Management & Marketing
 E-mail ketakiain@yahoo.com



Name Mugdha Rai
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 Qualification(s) B.E. (Electrical)
 Major Research Project Comprehensive study of management processes of ICICI
 Summer Intership Project Mother Dairy Fruit and Vegetable Private Limited, Mumbai
 Local Industrial Project Implementation of 5S in production area
 Study the impact of fluctuating petrol prices on sales of Yo-bike
 Area(s) of Interest Operations & Finance
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Name
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Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
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Monika Rajani
August 25, 1987
B.A.
Comprehensive study of management processes of Electronic Data Systems - Mphasis Ltd.
Ackruti City Limited, Mumbai
To find out the new effective marketing strategies as per the changing customer preferences
Study of fruits and vegetables retail sector in Jodhpur
Marketing & HR
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Major Research Project
Summer Intership Project
Local Industrial Project
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Anil Kumar Rajpurohit
July 15, 1985
B.Com.
Comprehensive study of management processes of Manpower Consultancy
Angel Broking Limited, Jaipur
Comparative study of Angel Broking and other broking companies in Jaipur
To study the event management business in Jodhpur
Finance & Marketing
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Name
Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
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Dungen S Rajpurohit
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B.Com.
Comprehensive study of management processes of Sharp India Limited
Udai Infotainment Services Private Limited, Jodhpur
Comparative analysis of mutual funds schemes finance
To know the perception of parents about play group schools in Jodhpur
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Date of Birth
Qualification(s)
Major Research Project
Summer Intership Project
Local Industrial Project
Area(s) of Interest
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Mamta Rajpurohit
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M.Com. (Business Administration)
Comprehensive study of management processes of Boeing
Angel Broking Limited, Jodhpur
Services provided by Angel Broking in financial market
Management in Umaid Bhawan Palace in Jodhpur
Marketing & Finance
rajpurohitmamta1985@yahoo.co.in



Name Praveen Rajpurohit
Date of Birth July 03, 1988
Qualification(s) B.C.A.
Major Research Project Comprehensive study of management processes of Wyeth
Summer Internship Project Corporate Bridge Consultancy Pvt. Ltd., Jaipur
Feasibility, strategic marketing and sales promotion of new training product Midas Touch
Local Industrial Project Study the private security service center in Jodhpur
Area(s) of Interest Finance, Marketing & IT
E-mail praveen0307.88@gmail.com



Name Sanjay S Rajpurohit
Date of Birth September 04, 1986
Qualification(s) B.Sc. (Life Science)
Major Research Project Comprehensive study of management processes of Mitsui India Ltd.
Summer Internship Project Udai Infotainment Ltd., Jodhpur
Comparative study of different mutual fund schemes
Local Industrial Project Impact of VAT on essential goods in Jodhpur
Area(s) of Interest Marketing, Finance & Operations
E-mail rajpurohitsanju@gmail.com



Name Gaurav Rathi
Date of Birth August 16, 1987
Qualification(s) B.Com. (Accounting Hons.)
Major Research Project "Comprehensive study of management processes of Dow Chemical Pvt. Ltd."
Summer Internship Project Adani Welspun Exploration Limited, Ahmedabad
Study the financial modeling in oil and gas sector
Local Industrial Project Study Jodhpur as a tourist destination
Area(s) of Interest Finance & Marketing
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Name Bhawani Singh Rathore
Date of Birth July 16, 1986
Qualification(s) B.Sc. (Mass Communication)
Major Research Project Comprehensive study of management processes of Continental Airlines
Summer Internship Project Bharat Sanchar Nigam Limited, Jodhpur
Find out the reasons for disconnection of broadband and landline connections
Local Industrial Project Impact of value added tax on essential goods in Jodhpur
Area(s) of Interest Marketing & HR
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Name Shilpa Rathore
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Qualification(s) B.B.A.
Major Research Project Comprehensive study of management processes of Business Today
Summer Internship Project Kalpataru Power Transmission Limited, Gandhinagar
To study recruitment process for management executives of KPTL
Local Industrial Project To study fast food restaurants and nutraceutical industry
Area(s) of Interest HR & Marketing
E-mail shilparathore_22@yahoo.com



Name Jeetesh Sankhla
Date of Birth July 01, 1985
Qualification(s) B.E. (Computer Science)
Major Research Project Comprehensive study of management processes of Lear Corporation
Summer Internship Project Rajasthan Patrika, Jodhpur
Study the impact of PIE on participants
Local Industrial Project Study the changes in monetary policy and its impact on banking sector in Jodhpur
Area(s) of Interest Marketing & HR
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Name Mamta Sanklecha
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Qualification(s) B.E. (Electronics and Communications)
Major Research Project Comprehensive study of management processes of Hitachi Home & Life Solutions (India) Limited
Summer Internship Project HSBC Premier, Jodhpur
Study of investment opportunities in mutual funds and insurance policies
Local Industrial Project Study of fire brigade services in Jodhpur
Area(s) of Interest Operations & Finance
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Name Ankush Saxena
Date of Birth March 14, 1985
Qualification(s) B.E. (Computer Science)
Major Research Project Comprehensive study of management processes of Johnson & Johnson
Summer Internship Project Rajasthan Patrika Private Limited, Jodhpur
To organize PIE event and conduct survey on participants' satisfaction level
Local Industrial Project " Study of commercial and domestic market of broadband services in Jodhpur"
Area(s) of Interest IT, Marketing & HR
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Name Gourav Sen
 Date of Birth September 16, 1987
 Qualification(s) B.C.A.
 Major Research Project Comprehensive study of management processess of SABIC
 Summer Intership Project Community Services Trust (CST), Salem
 Developed the cluster appoarch for CST
 Local Industrial Project Study of plastic manufacturing units in Jodhpur
 Area(s) of Interest Marketing, Finance & Opertions
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 Qualification(s) B.Com. (Hons. Economics)
 Major Research Project Comprehensive study of management processess of Toyota
 Summer Intership Project Vodafone India Srevices Pvt. Ltd., Ahmedabad
 Prepration of job description
 Local Industrial Project To study the flour and milling industry
 Area(s) of Interest HR & Marketing
 E-mail divya.sharda@yahoo.com



Name Hemant Sharma
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 Major Research Project Comprehensive study of management processess of Marubeni
 Summer Intership Project Infrastructure Leasing & Financial Services Ltd., Jodhpur
 Make strtategy to increase customerbase of IL&FS's online product in rural market
 Local Industrial Project To study consumer awareness of branded watches in Jodhpur
 Area(s) of Interest Marketing & Finance
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Name Himanshu Sharma
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 Qualification(s) P.G.D.D.I.B., B.B.A.
 Major Research Project Comprehensive study of management processes of Walmart Stores
 Summer Intership Project Community Services Trust, Salem
 Study SHG promotion and group grading for all 4064 SHG Groups
 Local Industrial Project Study Jodhpur as a tourist destination
 Area(s) of Interest Marketing & Finance
 E-mail himanshuasharma@gmail.com



Name Himanshu Sharma
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Major Research Project Comprehensive study of management processes of Delphi
Summer Intership Project RSR Mohta Pvt. Ltd., Mumbai
Study the product potential of the RSR Mohta Pvt. Ltd.
Local Industrial Project Comparison of public and private sector banks in Jodhpur
Area(s) of Interest Marketing & HR
E-mail himanshu1987123@gmail.com



Name Kuldeep Sharma
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Qualification(s) M.Com
Major Research Project Comprehensive study of management processes of Posco
Summer Intership Project Angel Broking Ltd., Jaipur
To do the comparative study of services provided by Angel Broking Limited and others firms
Local Industrial Project A comparison of public sector versus private sectors banks in Jodhpur
Area(s) of Interest Finance & Marketing
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Name Mitesh Sharma
Date of Birth January 31, 1983
Qualification(s) B.E. (Computer Science)
Major Research Project Comprehensive study of management processes of Intel
Summer Intership Project Noble Art and Craft House, Jodhpur
Study of feasibility of selling branded and unbranded handicraft items via retail outlets in India
Local Industrial Project Study of plastic recycling business in Jodhpur
Area(s) of Interest Marketing & HR
Work Experience Worked as Research Assistant in IEMSD for one year
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Name Priyanka Sharma
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Qualification(s) B.Sc. (Biotechnology)
Major Research Project Comprehensive study of management processes of Xerox India Limited
Summer Intership Project Jaipur Zila Dugdh Utpadak Sahakari Sangh Ltd., Jaipur
Study of various factors involving in buying decision of consumers in milk retailing
Local Industrial Project An analysis of fast food and nutritional food industry in Jodhpur
Area(s) of Interest HR, Marketing & Operations
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Name Prashant V Sharma
Date of Birth August 07, 1985
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Major Research Project Comprehensive study of management processes of Proctor and Gamble
Summer Intership Project Indian Farmers Fertilizers Cooperative Limited, Gujarat
To study the effectiveness of functions of HR department at IFFCO
Local Industrial Project To study the potential of technical education institutes of Jodhpur
Area(s) of Interest Marketing & HR
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Name Rohit Sharma
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Qualification(s) B.Sc. (Physics)
Major Research Project Comprehensive study of management processes of FedEx
Summer Intership Project Netra Mandir, Mumbai
To create a new market for the organisation
Local Industrial Project Channels of distribution of domestic durable goods in Jodhpur
Area(s) of Interest Marketing & Finance
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Name Vijay Sharma
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Qualification(s) B.Com.
Major Research Project Comprehensive study of management processes of Metro Cash & Carry India Pvt. Ltd.
Summer Intership Project Community Services Trust, Salem
To analyzed the micro finance institutions' rating for Community Services Trust
Local Industrial Project Study of consumer electronic market of Jodhpur
Area(s) of Interest Marketing & Finance
E-mail v.j_sharma@yahoo.co.in



Name Vikas Sharma
Date of Birth January 21, 1986
Qualification(s) B.C.A.
Major Research Project Comprehensive study of management processes of MetLife
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Indore
To find out the scope and create awareness about the new training product Midas Touch
Local Industrial Project To do a comparative study of different brands of batteries in Jodhpur
Area(s) of Interest Marketing, IT & Finance
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 Qualification(s) B.A.
 Major Research Project Comprehensive study of management processes of Novartis India Ltd.
 Summer Internship Project Taj Hari Mahal, Jodhpur
 Study of Inventory management system at Taj Hari Mahal, Jodhpur
 Local Industrial Project Comparison between public and private insurance companies in Jodhpur
 Area(s) of Interest Marketing, Finance & HR
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Name Tarun Shrotriya
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 Qualification(s) B.C.A.
 Major Research Project Comprehensive study of management processes of Ebay Inc.
 Summer Internship Project Banking Frontiers, Mumbai
 Study the banks' approach to overcoming the problems in migrating to basel-II standards
 Local Industrial Project Study the market share and sales of Pepsi and Coca-Cola in Jodhpur
 Area(s) of Interest Marketing & IT
 E-mail tarun_target@yahoo.co.in



Name Manish Sikhwal
 Date of Birth June 28, 1987
 Qualification(s) B.Com.
 Major Research Project Comprehensive study of management processes of Bajaj Motors
 Summer Internship Project Glocal Infomart Pvt. Ltd., Mumbai
 To study the banks' approach regarding customer retention, CRM, KYC, cross selling and customer acquisition
 Local Industrial Project Study of consumer awareness towards the credit cards
 Area(s) of Interest Marketing & Finance
 Work Experience Two years work experience with Life Insurance Corporation of India
 E-mail manish_sikhwal@yahoo.in



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 Date of Birth August 19, 1985
 Qualification(s) M.Com.
 Major Research Project Comprehensive study of management processes of Canon India Pvt. Ltd.
 Summer Internship Project Rajasthan Patrika Pvt. Ltd, Jodhpur
 To critically analyze PIE summer school and find the scope for further improvement
 Local Industrial Project To do a comparative study of different brands of batteries in Jodhpur
 Area(s) of Interest Marketing & HR
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Name Chitra Singh
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 Major Research Project Comprehensive study of management processess of Vodafone
 Summer Intership Project PepsiCo India Holding Pvt. Ltd., Bangalore
 Develop a HR score card
 Local Industrial Project Study the impulse buying behaviour of customers in Jodhpur
 Area(s) of Interest HR & Marketing
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 Major Research Project Study of management processess of ACC
 Summer Intership Project Ambuja Realty Group, Kolkata
 Study of various HR practices of Ambuja Realty Group
 Local Industrial Project Study the potential of management institutes in Jodhpur
 Area(s) of Interest Finance & Marketing
 Work Experience Marketing Executive - International Operations with a heavy machinery manufacturer (June 2007 to May 2008)
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 Major Research Project Comprehensive study of management processess of Royal Philips Electronics
 Summer Intership Project Association for Social and Health Advancement, Kolkata
 Capacity building in the people of Mukutmanipur for tourism and awareness of child rights in beedi making
 Local Industrial Project To study agro-based industry in Jodhpur
 Area(s) of Interest Marketing & HR
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 Qualification(s) B.Sc.
 Major Research Project Study of management processess of PepsiCo Ltd.
 Summer Intership Project Udai Infotainment Pvt. Ltd., Jodhpur
 Comparative analysis among five different schemes of ICICI Prudential Mutual Fund by analyzing the risk associated with them
 Local Industrial Project Study of granting education loan from public sector banks in Jodhpur
 Area(s) of Interest Finance, HR & Marketing
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Qualification(s) B.B.A. (Commerce)
Major Research Project Comprehensive study of management processes of Yahoo India Ltd.
Summer Intership Project Drafts-FCB Ulka, Mumbai
Market understanding of the edible oils with special focus on mid price and economic price segment
Local Industrial Project To study the chemical industry of Jodhpur
Area(s) of Interest HR & Marketing
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Major Research Project Comprehensive study of management processes of Dell India
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Jodhpur
Feasibility, strategic marketing and sales promotion of the new training product Midas Touch
Local Industrial Project Scope and potential of residential apartments in Jodhpur
Area(s) of Interest Marketing & HR
E-mail singhvi.ranu@gmail.com



Name Manoj Soni
Date of Birth October 14, 1985
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Major Research Project Comprehensive study of management processes of Motorola
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Jaipur
Advertising and sales promotion of the newly launched product Midas Touch
Local Industrial Project To study channels of distribution for domestic durables goods in Jodhpur
Area(s) of Interest Finance & Marketing
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Major Research Project Comprehensive study of management processes of Modi Continental Pvt. Ltd.
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Mumbai
Advertising and sales promotion of the newly launched product Midas Touch
Local Industrial Project Study of consumer preference towards electronic products in Jodhpur
Area(s) of Interest Marketing & HR
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Name Praveen Soni
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Major Research Project Comprehensive study of management processess of Caterpillar India
Summer Intership Project Angel Broking Ltd., Jodhpur
Comparative analysis of services provided by Angel Broking Ltd. and other broking houses
Local Industrial Project To do study on computer and electronics retail in Jodhpur
Area(s) of Interest Finance, Marketing & Operations
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Major Research Project Comprehensive study of management processess of Schneider Electric India Pvt. Ltd.
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Jodhpur
Advertisng, sales promotion and reserch for the feasibility of newly launched product Midas Touch
Local Industrial Project To study the pharma industry of Jodhpur
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Major Research Project Study of management processess of Abbott Laboratories
Summer Intership Project Micro Labs Limited, Bangalore
"To study the stroke therapy and give recommendations to te company for strengthen their hand in stroke care"
Local Industrial Project To find out the scope for event management business in Jodhpur
Area(s) of Interest Marketing & HR
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Major Research Project Comprehensive study of management processes of Bharti Axa Life Insurance Co. Ltd.
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Bikaner
Advertisng and sales promotion of Midas Touch
Local Industrial Project Study the generic pharmacy industry in Jodhpur
Area(s) of Interest Finance & Marketing
Work Experience 10 months of experience as a sales executive in Textile Industry, Surat
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Name Neeraj Tak
Date of Birth January 30, 1986
Qualification(s) B.E. (Mechanical)
Major Research Project Comprehensive study of management processes of Hero Honda
Summer Internship Project IL&FS Investsmart Securities Ltd., Jodhpur
Study of online product at IL&FS Investsmart Securities Ltd.
Local Industrial Project Study potential of management institutes in Jodhpur
Area(s) of Interest Operations & Marketing
Work Experience Worked as G.E.T for 2 months in Omaxe Autos Ltd., Gurgaon
E-mail neeraj.tak@gmail.com



Name Prashant Tater
Date of Birth Friday, November 27, 1987
Qualification(s) B.Com. (Hons)
Major Research Project Comprehensive study of management processes of Dabur India
Summer Internship Project Indian Farmers Fertilisers Cooperative Limited, Kandla
To study the effectiveness of HR function and practices of IFFCO
Local Industrial Project Prospects of white cement market for Shree Cement
Area(s) of Interest Marketing & Finance
Work Experience 1.5 year as a Sales Person
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Name Naren Dutt Thanvi
Date of Birth March 28, 1987
Qualification(s) B.Sc.
Major Research Project Comprehensive study of management processes of Apple Inc.
Summer Internship Project Jawahar Niwas Palace, Jaisalmer
To study the HR policies of hotel Jawahar Niwas Palace
Local Industrial Project To study the private security services in Jodhpur
Area(s) of Interest Marketing, HR & Operations
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Name Sanjay Thanvi
Date of Birth June 11, 1986
Qualification(s) B.Com. (Hons. Economics)
Major Research Project Comprehensive study of management processes of American Express
Summer Internship Project Birla White, Jodhpur
Measuring the satisfaction level of customers of Birla White vis a vis other brand
Local Industrial Project Study of light commercial vehicle in Jodhpur
Area(s) of Interest Marketing & HR
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Name Abhishek Toshniwal
Date of Birth July 19, 1986
Qualification(s) B.B.A.
Major Research Project Comprehensive study of management processes of Tata Chemicals Limited
Summer Intership Project Corporate Bridge Consultancy Private Limited, Mumbai
Feasibility, strategic marketing and sales promotion of the new training product Midas Touch
Local Industrial Project Study of ratio of investment in capital and labour by manufacturing units of Jodhpur
Area(s) of Interest Finance & Marketing
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Name Manish Vasu
Date of Birth July 15, 1983
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Goodyear Tyres and Rubbers India Ltd.
Summer Intership Project Corporate Bridge Consultancy Pvt. Ltd., Jaipur
Visibility, feasibility and sales promotion of the new training programme Midas Touch
Local Industrial Project Study the potential of technical educational institutes of Jodhpur
Area(s) of Interest Marketing & Finance
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Name Roshan Vishnoi
Date of Birth April 30, 1986
Qualification(s) B.A.
Major Research Project Comprehensive study of management processes of Mahindra & Mahindra Ltd.
Summer Intership Project Hasti Petrochemicals and Shipping Ltd., Jodhpur
To study the operations of the Thar Dry Port
Local Industrial Project To find the innovative techniques used in the nursery education schools of Jodhpur
Area(s) of Interest Marketing & HR
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Name Archana Vyas
Date of Birth May 14, 1987
Qualification(s) B.B.A.
Major Research Project Comprehensive study of management processes of Colgate Palmolive India Ltd.
Summer Intership Project Draft FCB Ulka, Mumbai
Market understanding of edible oils with special focus on mid and economic price segment
Local Industrial Project Elasticity of demand of petroleum products in Jodhpur
Area(s) of Interest Marketing
E-mail archanavyas87@gmail.com



Name Ashish Vyas
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 Qualification(s) B.Com. (E.A.F.M Honors)
 Major Research Project Comprehensive study of management processes of General Motors India
 Summer Intership Project SBI Mutual Fund, Jaipur
 To study the promotional strategies adopted by SBI mutual fund
 Local Industrial Project Study of spices industry in Jodhpur
 Area(s) of Interest Finance & Marketing
 Work Experience Birla Sunlife Insurance as an Insurance advisor
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Name Harshad Vyas
 Date of Birth August 22, 1987
 Qualification(s) B.Sc. (Mathematics, Statistics)
 Major Research Project Comprehensive study of management processes of Hyundai Motors
 Summer Intership Project Angel Broking Limited, Jaipur
 Services provided by Angel Broking and the working of financial market
 Local Industrial Project Impact of general price rise on fixed income group people in Jodhpur
 Area(s) of Interest Operations & Marketing
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 Major Research Project Comprehensive study of management processes of Sun Microsystems
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 Path ahead for broking industry
 Local Industrial Project Changes in the monetary policy of RBI and its impact on various sectors in Jodhpur
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